

# SUPERGOLD CARD

## *Key Information*

- The SuperGold Card is a concession card for New Zealand residents who are aged 65 or over, or who qualify for NZ Superannuation or a Veteran's Pension.
- It will provide commercial discounts from participating businesses, and easy access to concessions on government and local authority services.
- The card will be credit card sized. It will carry the holder's name, a number, and whether the holder receives NZ Super or a Veteran's Pension, or has a Community Services Card. A photograph for ID purposes is optional.
- Associated legislation was introduced last year. Funding for the card's implementation and operation has been made available. The card will be available in August this year.
- About 540,000 people – including around 15,000 under the age of 65 – will be eligible to receive the card.
- It will be sent automatically to people receiving NZ Super or a Veteran's Pension, and to people aged 65 or over who receive a benefit. Other residents aged 65 plus will qualify for the card but will need to apply.
- Cardholders' spouses who are under 65 will be able to access the commercial discounts.
- Veterans will receive a specially-branded SuperGold veterans card.
- The SuperGold Card replaces the Community Services Card and Super Card. People who currently hold those cards will be able to access their entitlements through the SuperGold Card, and more concessions may be added later.
- There will be no change to existing NZ Super entitlements.
- The Ministry of Social Development has set up a Freephone for seniors wanting to make enquiries. It is **0800 25 45 65**.
- The Ministry will also produce a directory and establish a website listing all discounts being offered to cardholders.
- A range of discounts for everyday goods and services is likely to be offered, and the experience in Australia is that commercial discounts build up year by year.
- MSD is now seeking expressions of interest from businesses. Conditions are being finalised but are likely to include a requirement that discounts last at least 12 months.
- A Freephone has been set up for interested businesses on **0508 65 00 00**.